



Association for Financial Professionals of Arizona
*Invite you to be an Exhibitor or Sponsor at the 24th Annual Southwest
Treasury Expo*

The Association for Financial Professionals of Arizona (AFPA) is delighted to present the 24th Annual Southwest Treasury Expo. This event will be an excellent opportunity for corporate and financial institution's treasury along with operational staff of financial institutions to gather information on trends, technology and other issues impacting treasury management and the payments industry. This year's conference will be held on **Tuesday, June 30th** at the **Scottsdale Marriott at McDowell Mountains** in **Scottsdale, Arizona**. The 2008 Expo was attended by more than 160 individuals, representing corporations (28) and financial institutions (21).

The AFPA is excited to offer vendors the opportunity to Exhibit or be a Sponsor at this year's conference. To be eligible for the door prize drawings, the attendees must have a stamp from each exhibitor. The attendees visit each Exhibitor during the conference to receive a stamp on their door prize card. The drawing will be held at the evening networking reception.

Are you able to donate a door prize? If yes, please complete page 6 and return with your registration paperwork.

The AFPA is also offering a great set-up for you, the exhibitor, as the exhibitor booths will be located in the foyer where the Continental Breakfast and Refreshment Breaks will be held, just outside the main ballroom and breakout session rooms.

HOTEL INFORMATION

Scottsdale Marriott at McDowell Mountains, 16770 North Perimeter Drive., Scottsdale, AZ 85260 to reserve a room call 480-502-3386 or 888-236-2427, <http://www.marriott.com/hotels/travel/phxno-scottsdale-marriott-at-mcdowell-mountains/>

AFPA's membership includes Treasury Management professionals and is comprised primarily of Corporations and Financial Institutions.

EXHIBITOR SCHEDULE – Tuesday, June 30th

Exhibitor Set-up: 6:30 a.m. – 7: 15 a.m.

All exhibitors must be set up by 7:15am – No exceptions

Exhibitor Hours:

Continental Breakfast	7:30am to 8:30am
Refreshment Break	9:30am to 9:50am
Refreshment Break	10:50am to 11:10am
Join Us for Great Networking while enjoying lunch in the main ballroom	12:10am to 2:00pm
Refreshment Break	3:00pm to 3:20pm
Exhibitor Breakdown will be from 3:20pm to 4:20pm but you are invited to stay and network at the Reception in the main ball room at 4:20pm to 5:00pm	

EXHIBITOR REGISTRATION FEE IS ONLY \$450.00 and includes the registration for 1 (one) booth worker. Please note that any additional booth workers will need to register at the normal conference registration rate.

Registration fee includes:

- 8 foot skirted table with 1 chair
- Company Name in the registration brochure **if registered by April 3rd**
- Company Name and brief description of your company's product or service in the program **if registered by May 1st**
- Conference attendee list

FINAL EXHIBITOR REGISTRATION DUE DATE

Depending on availability, vendor registration and payment will be accepted until May 15, 2009.

Don't miss this opportunity to participate in the Southwest Treasury Expo. If you have any questions, please contact Karin Petro, Bank of Arizona at 602-808-5334 or kpetro@bankofarizona.com. We look forward to working with you and your organization.

Best Regards,

Karin Petro
EXPO Co-Chair

Susan Kubis
EXPO Co-Chair

SPONSORSHIP OPPORTUNITIES

Association for Financial Professionals of Arizona
24th Annual Southwest Treasury Expo – Tuesday, June 30th
Scottsdale Marriott at McDowell Mountains, Scottsdale, Arizona

Sponsor a function at the 24th Annual Southwest Treasury Expo and enjoy the benefits of having your organization recognized at the Expo and in printed materials. Please indicate (with a check mark) the function(s) you wish to sponsor:

Continental Breakfast \$500

Refreshment Break # 1 - \$350.00

Refreshment Break # 2 - \$350.00

Refreshment Break # 3 - \$350.00

Note: Refreshment Break may or may not include food service.

Luncheon Sponsor \$1,500.00

Luncheon Speaker Sponsor \$1,500.00

Networking Reception \$500

Networking Reception \$500

Name Tags & Pre-Printed Lanyards \$250

Your organization will provide your company's pre-printed lanyards

Grand Door Prize #1 - \$300 (Drawing during Networking Reception)

Grand Door Prize #2 - \$300 (Drawing during Networking Reception)

Conference Bag \$750

Program Printing \$500

Keynote Speaker for Opening Session \$500

Concurrent Session #1 - \$350

Concurrent Session #2 - \$350

Concurrent Session #3 - \$350

Concurrent Session #4 - \$350

Note Pads – Provide pre-printed note pads to be given to all attendees in the conference bag

200 Note pads for Attendees (Only available to above Sponsorships of \$500 or more)

Pens – Provide your companies pre-printed pens to be given to all attendees in the conference bag

200 Pens for Attendees (Only available to above Sponsorships of \$500 or more)

Bottled Water – Provide your company's bottled water to be given to all attendees in the conference bag

200 Bottled Water for Attendees (Only available to above Sponsorships of \$500 or more)

**2009 Southwest Treasury Expo
Exhibitor/ Sponsorship Registration Form**

Exhibitor/Sponsorship Information

Company Name _____

Website Address _____

Street Address _____

City/State/Zip _____

Trade Show Contact Name _____

Title _____ Phone Number _____ E-Mail _____

Sales Contact Name (for attendee booklet) _____

Title _____ Phone Number _____ E-Mail _____

If the Sales Contact is not going to be the "FREE" Booth Worker, then provide the Booth Worker Name, Title, Phone Number and E-Mail below:

Send brief description (100 words or less) of your company and services/products.

Email in word document to kpetro@bankofarizona.com by May 1, 2009.

Do you require electricity at your booth? _____

Do you require Internet Services at your booth? _____ *Fee of \$125 is required.*

EXHIBITOR REGISTRATION FEE IS ONLY \$450.00 and includes the registration for 1 (one) booth worker. Please note that any additional booth workers will need to register at the normal conference registration rate.

Registration fee includes:

- 8 foot skirted table with 1 chair
- Company Name in the registration brochure **if registered by April 3rd**
- Company Name and description of company's product/service in program **if registered by May 1st**
- Conference attendee list provided

Payment

Exhibitor Booth Fee \$ _____ (includes one free booth worker)

Booth High Speed Internet Fee \$125.00 (optional)

Sponsorship Fee \$ _____

Total Fee \$ _____

Please make check payable to AFPA or authorize credit card payment below

Mail exhibitor application, signed liability form and check or credit card authorization to: Bank of Arizona, Attn: Karin Petro, 2398 E Camelback Road, Suite 535, Phoenix, AZ 85016 or Fax to (602) 808-3759.

Credit Card Authorization _____ Print Name _____

Credit Card # _____ Expiration Date _____ Visa MC (Circle one)

Door Prize Contribution Form

Company Name _____

Contact Person _____ Telephone _____

Note: Exhibitors who wish to raffle off their own door prize may do so and completion of this form isn't required. If you do this, please make sure that the eligibility requirements and the date and place of your raffle are posted at your booth.

This is a great opportunity to promote your organization to the EXPO attendees. If you wish to contribute a door prize, complete this form and FAX it to AFPA at (602) 808-3759 by **May 1, 2009.** Companies who contribute door prizes will be given special recognition at the conference. The drawing for door prizes will be held on June 30, 2009 during the Networking Reception.

Please indicate below a description and the estimated value of the door prize(s) you wish to contribute:

Description of Door Prize	\$ Value
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

Please present the door prizes to a Volunteer at the Registration Area from 7:30 a.m. – 8:30 a.m. the day of the event.

Thank you for your generosity!

ALL EXHIBITORS – IMPORTANT INFORMATION

LIABILITY & INSURANCE

LIABILITY: The Association for Financial Professionals of Arizona (AFPA) does not assume any responsibility, nor undertake any duty to exercise care for the protection and safety of exhibitors, their officials, agents, employees or representatives, or of property used in the Exhibit from theft or damage or destruction by fire, water, smoke, accident or other cause. Each exhibitor agrees to fully indemnify and hold harmless the AFPA, its officers, agents and employees, against any and all claims or liability to persons or property arising in connection with the exhibits.

AFPA shall not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit area by fire, water, smoke, accident or other cause, strikes, the authority of the law, or any other causes beyond its control. The AFPA will, in the event of cancellation due to one of these causes, reimburse exhibitors for exhibit fees paid, less all legitimate expenses incurred by the AFPA in connection with the exhibits.

INSURANCE: Exhibitors wishing to insure their property must do so at their own expense.

X _____
Exhibitor Signature

Company Name