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DESERT
SUMMIT

AFP of Arizona Desert Summit

Friday, September 23, 2016
Desert Willow Conference Center
4340 E Cotton Center Blvd.
Phoenix, Arizona

Featured Morning Cybersecurity Panel Discussion

*with experts from DirectDefense, Johnson Insurance
and Phoenix FBI*

Featured Luncheon Speaker:



Stephanie Kelton, nationally recognized
economist, presenting *"Recession Looms:
Are We Up The Creek Without A Paddle?"*

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WELCOME TO THE 2016 AFP OF ARIZONA DESERT SUMMIT!

Thank you for joining us today and for your commitment to the AFP of Arizona and this event.

Today, you will get to exchange solutions with over 100 of your peers at the most important event for treasury and finance professionals in the Arizona Desert area. The event is a one-stop shop for all your continuing education credits, offering up to 7.2 CTP, FP&A, 4.8 AAP and 7.2 CPE credits.

Breakout sessions consist of 3 educational tracks covering a wide range of topics including Treasury Management, Payments, Corporate Finance & Capital Markets, Financial Planning & Analysis and Risk Management. And new this year, a terrific "super session" on Big Data Analytics.

In addition to these educational track sessions, we are featuring two incredible keynote addresses on topics you most requested.

The Summit offers an abundance of networking to strengthen and grow your industry relationships. Also returning this year is a great Pre-Conference Networking Reception the evening before – we hope you joined in and made some new connections!

Please take an opportunity today to thank our speakers, sponsors and exhibitors for their time and resources in supporting today's event. And please join us at the End of Day Networking Reception to relax and connect with friends and colleagues.

Again, we wish you a warm welcome.

Your 2016 Desert Summit Planning Team



GENERAL INFORMATION

Evaluations

Please complete the Session Evaluations after each session you attend. The Overall Conference Evaluation will be electronic and sent to you immediately following today's event. The Desert Summit Planning Team and the AFPA Board wants your feedback to continuously improve upon the event!

Exhibitors and Photography

Please stop by the exhibit booths to learn more about the latest financial products and services. Sales and promotional activities are limited to authorized sponsors and exhibitors.

Also, complimentary head shot photography is being provided today thanks to our generous sponsors. Please take advantage of these fun and meaningful activities to round out your Desert Summit experience.

Continuing Education

CTP and FP&A- The Desert Summit has been approved for Certified Treasury Professional and Financial Planning & Analysis re-certification credits for the Association for Financial Professionals (AFP). Your registration packet includes the form to retain.

AAP- Sessions covering appropriate payment topics defined by the Accredited ACH Professional Continuing Education Guidelines may be recorded for renewal credits. Your registration packet includes an information sheet from NACHA-The Electronic Payments Association with the appropriate program code.

CPE- The CPE field of study and credits for each session you attend will be provided at the session with a certificate. You must sign in for sessions, both track and general, throughout today.

Thank You Volunteers

There are many professionals and students that have helped with today's event. We couldn't do this event without their energy, time and ideas!

2016 DESERT SUMMIT PLANNING TEAM

COMMITTEE

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FEATURED KEYNOTE SESSIONS

Cybersecurity Panel Discussion

In this keynote address, industry experts will present the various issues that our industry should be thinking about in this day and age of cyber attacks. The panelists will address prevention, next steps after fraud, common mis-understandings and of course a few fun cases will be presented.

• **Paul M. Schaaf, FBI Phoenix Division**

Special Agent Paul M. Schaaf is a Cyber Agent assigned to the FBI Phoenix Division. SA Schaaf has a Masters Degree in Computer Information Systems and Bachelors Degree in Finance. SA Schaaf worked in computer systems in the financial sector before joining the FBI in 2003.

SA Schaaf has worked Cyber, Civil Rights, Fraud, Extortion, Intellectual Property and Innocent Images cases in his career. SA Schaaf has the unique distinction of having the first Spam Case go to trial which involved an international spam operation that operated out of 4 countries.

• **William (Bil) Bruno, RPLU, CIC, CRM, CHSP, Johnson Insurance**

Area of Responsibility - Insurance & Risk Management Services to Business Enterprises and Professionals Bil assists and supports client insurance, risk management, compliance and safety programs. A member of the Society of Certified Insurance Counselors, he's also active in the local Risk Managers association and the American Society for Healthcare Risk Management (ASHRM), serving on various committees. He attends annual education conferences and several regional workshops and seminars, maintaining his credentials and expertise through continuing education. He has been called upon by courts in Arizona, California, New Mexico and Nevada as an expert witness in areas of coverage interpretation, claim practices and insurance agents' standard of care.

Bil completed the Registered Professional Liability Underwriter (RPLU) certification program in 1994 and received his Certified Risk Manager (CRM-HC) designation in 1997. In 2011 he was designated as a Certified Healthcare Safety Professional. He is licensed as Broker, Agent and Non-Resident Agent in 36 states. Bil functions as consultant or agent while serving a range of clients from small businesses to multi-state corporations.

• **Anthony Blakemore, Security Consultant, DirectDefense**

Anthony Blakemore has been a security consultant since graduating with honors from DePaul University in 2005. Since founding DirectDefense, Anthony provides world-class security consulting services to DirectDefense clients while providing leadership for DirectDefense's application assessment services, and ThreatAdvisor development team.

Prior to joining DirectDefense, Mr. Blakemore worked for Accuvant LABS. While there, he focused his efforts on application security by performing comprehensive application assessments, code reviews and penetration testing, as well as helping augment the assessment practice's capabilities by designing and developing security tools.



"Recession Looms: Are We Up The Creek Without A Paddle?"

Stephanie Kelton | stephaniekelton.com

Stephanie Kelton is an American economist and an associate professor, currently chairing the Department of Economics at the University of Missouri-Kansas City. She is a leading proponent of Modern Monetary Theory.

Education: Kelton studied Business Finance and Economics at the California State University, Sacramento, earning a B.S. and a B.A. in 1995. She received a Rotary scholarship to study Economics at the University of Cambridge, receiving her Master in 1997. On a fellowship from Christ's College, Cambridge, Kelton then spent a year at the Levy Economics Institute of Bard College. She obtained a Ph.D. in Economics from The New School in 2001 with her dissertation, "Public Policy and Government Finance: A Comparative Analysis Under Different Monetary Systems."

Employment: Kelton teaches Economics as an associate professor at the University of Missouri-Kansas City since 1999. She's a research scholar at the UMKC Center for Full Employment and Price Stability and the Levy Economics Institute in upstate New York.

Kelton is editor-in-chief of the New Economic Perspectives blog. On December 26, 2014, Kelton was designated as Chief Economist for the Democratic Minority Staff of the Senate Budget Committee.

Research: Kelton's primary research interests include monetary theory, employment policy, history of economic monetary thought, social security, public finance, fiscal policy, financial accounting, international finance, and European monetary integration.

She has been a notable proponent of and researcher in Modern Monetary Theory, publishing several papers and editing books in the field, and a supporter of the proposal for a Job Guarantee.

In the media: Kelton publishes formally as well as in the popular press and appears on mass media. She has been a frequent guest on television and radio, including MSNBC's Up with Chris Hayes and NPR's On Point.

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NETWORKING RECEPTION

4:15-5:30 p.m. in Foyer Area

Join Us!

- **Meet** new people in our Treasury and Finance Industry
- **Connect** with friends
- **Celebrate** a successful year for the AFPA
- **Relax** and enjoy light hors d'oeuvres and a beverage
- **Enjoy** the chance to win great give-aways!

BREAKOUT SESSION DESCRIPTIONS

TRACK A

A1 – Recipe for Success – Lockbox Automation: Trends and Tools

Speaker: Andy Ai, PNC Financial Services

Anthony “Andy” Ai joined the PNC Financial Services Group in 2002 as an Analyst with the Treasury Management division. Subsequent postings included managing a recruiting team within Treasury Management Operations, creating and implementing the exception pricing process for Treasury Management services, and serving as a sales Relationship Manager for underserved clients throughout the Corporate and Institutional Bank. Mr. Ai also managed the Corporate Account Analysis and Account Servicing teams where he maintained responsibility for pricing and account maintenance activities for all clients.

In his current position, Mr. Ai consults with corporate clients to develop innovative solutions to meet their complex needs via diagnostics and detailed analyses of organizational procedures. He is also a frequent speaker at industry and client events on all topics related to working capital improvement and Treasury Management solutions, and interfaces with sales and product development groups to leverage business intelligence and develop products that meet client and industry needs.

Growing up in Overland Park, Kansas, Mr. Ai currently resides in Chicago, Illinois. Andy graduated at Duquesne University, BSBA, Concentrations: Human Resources and Information Technology.

Session Description:

Tired of seeing low hit rates on payments with limited information or none at all? Want to move towards more electronic payments but don't want to deal with decoupled remittance information? Come hear about the latest trends in automatically associating remittance data from different sources and how to improve hit rates.

Session Objectives:

1. Discuss the Current Landscape of Accounts Receivables and the challenges presented with the increase of Electronic Payments
2. Discuss the advantages of implementing a straight through processing (STP) solution
3. How to measure success and Key Takeaways

Pre-requisite: General understanding of the AR environment and typical solutions including basic lockbox operations.

A2/B2 – Surfing the Wave of Big Data Analytics

Speaker: Gauthier Vasseur, Professional Speaker and University of Stanford

Gauthier Vasseur's executive track record spans from large enterprises (Google, Oracle, Hyperion) to bootstrapped, series A and Pre-IPO companies (Semarchy, Trufa, TriNet). He ran many facets in Finance, Operation and Marketing, building up teams, analytics and scalable processes for growth and transparency.

A technology evangelist at heart, he has based his successes on his passion for innovation and their application for internal and external

customer successes. From his wide-ranging experiences, he had countless opportunities to develop extensive management and leadership skills supported by a data driven passion.

Avid surfer, astronomer, and photographer Gauthier never misses an opportunity to push the boundaries of his knowledge to new limits.

Session Description:

Gauthier's expertise enables him to share his all-encompassing knowledge via publications, executive trainings and courses, at Stanford University where he teaches 2 classes:

- Business Intelligence and Big Data, and management approaches that blend systems, Data People and Process.
- Growth hacking and B2B startup marketing

A3 – Automating Receivables in a Retail Type Environment

Speaker(s): Jonah Conner, Deputy General Manager-Navajo Tribal Utility Authority and Polly Mann, CTP, SVP - Wells Fargo Treasury Management

Jonah Conner is the Deputy General Manager at Navajo Tribal Utility Authority. Jonah has over 16 years combined experience in finance & accounting, auditing, project management, and organizational development. He has successfully implemented several new systems that have vast impacts including cost reduction, performance improvement, and internal controls. He enjoys flying and is working to obtain his FAA pilot license.

Polly Mann is a Treasury Management Sales Consultant at Wells Fargo. She has worked in Treasury Management for over 20 years.

Session Description:

Jonah and Polly will discuss the problems that NTUA was having with their collections at 7 locations and how by using remote deposit capture, virtual lockbox and ACH we were able to streamline their process. They now receive a file which is able to automatically post a majority of their incoming payments.

Session Objectives:

1. Awareness of ways to automate hand delivered receivables
2. Ways to streamline posting
3. Why standardizing branch location processing is efficient

A4 – Bankruptcy and Lender Litigation

Speaker (s): Jeff Sumpter, Managing Director – CBIZ Evaluation Group, LLC and Adam Nach, Partner, Lane & Nach

Mr. Sumpter is a Managing Director with CBIZ Valuation Group, LLC in Phoenix, AZ. He has been a licensed attorney for over 25 years and a certified public accountant for over 30 years. He specializes in forensic accounting, fraud investigations, litigation support and expert witness services, business restructuring, real estate sales, Chapter 11 plan feasibility and liquidation analysis, solvency analysis, claim resolutions, business valuations, taxation, avoidable transfer recoveries, asset tracing and bankruptcy case administration. He has experience working in the spheres of banking, real estate

development, manufacturing, retail, transportation, telecommunications, construction, government, trusts, restaurants, medical providers, hotels, gaming, insurance, entertainment and environmental.

Mr. Nach was born in Phoenix, Arizona and received his Bachelor of Science in Accounting from the University of Arizona. He received his Juris Doctor from California Western School of Law and is admitted to the Arizona State Bar, 9th Circuit Court of Appeals and the United States Supreme Court. Mr. Nach was the judicial law clerk to the former Chief Bankruptcy Judge for the District of Arizona, Robert G. Mooreman.

He is a frequent lecturer on bankruptcy law and creditors' rights and has written extensively on such matters for the Norton Bankruptcy Institute, the National Association of Bankruptcy Trustees, the Arizona State Bar, and the National Business Institute. Mr. Nach is a Board Certified Bankruptcy Law Specialist - State Bar of Arizona and Board Certified - Creditors' Rights Law - American Board of Certification and Martindale-Hubbell AV rated. He has represented creditors in pursuing Trustee Sales, Judicial Foreclosures and other commercial collection actions.

Session Description:

The areas that we will cover will involve critical issues in a business bankruptcy decision and litigation that lenders are frequently involved with in bankruptcy cases. We will provide a brief overview of Chapter 7 and 11 bankruptcy law, defenses available to lenders when they become defendants, and litigation war stories.

TRACK B

B1 – Payments at the Speed of Light

Speaker: Patty Presta, AAP, VP of Professional Development Events – WesPay

Patty Presta, AAP, is Vice President of Professional Development Events at WesPay and has conducted ACH training since 1994. Her responsibilities include training financial institutions through live workshops, webinars, and webcasts, as well as consulting on such topics as ACH Origination, Risk Management and other electronic payment-related issues. Patty has taught at NACHA's Payments Conferences and Payments Institute.

Session Description:

Same Day to Near Time to Real Time, that's where we're headed. It seems everyone is jumping on the network for faster payments, but who are the players and what are they doing? And is just being "faster" good enough? What about the data? Same Day ACH is just around the corner, but not far behind are new and exciting opportunities. This session will discuss some of the more relevant programs set to affect how we do business and transmit funds over the coming years.

Session Objectives:

1. An understanding of the faster payments initiative being introduced immediately with Same Day ACH.
2. An understanding of what other companies and services are in the faster payments space.
3. Future planning for organizations payment processing in this new faster environment.

Pre-requisite: Basic knowledge of various payment methods.

B3 – Corporate Imposter Fraud and Check Fraud: Thwarting Outside Threats- The New and the Tried-and-True

Speaker: Greg Litster, President – SAFEChecks

Greg Litster is President of SAFEChecks, fraud prevention specialists. Mr. Litster was in banking for 18 years, holding various executive-level positions before founding SAFEChecks in 1996. Mr. Litster produces Frank Abagnale's Fraud Bulletin, has given hundreds of fraud prevention seminars, and is a check fraud and embezzlement expert witness.

Session Description:

Corporate Imposter Fraud and BEC scams are among the most serious financial threats organizations face today. Companies are targeted, and their vendors and clients are as well. Check fraud still produces more losses than all other forms of payment fraud, with mobile Remote Deposit Capture making check fraud more complex.

Session Objectives:

1. Participants will learn about Corporate Imposter Fraud, specifically how BEC scams (Business Email Compromise) are carried out and how to prevent them.
2. Participants will learn how to avoid wire transfer fraud, which is often the objective of BEC scams.
3. Participants will learn about preventing check fraud, and how to combine Check 21 and Holder In Due Course rules to have recourse against Mobile Remote Deposit Capture fraud.

B4 – Finding "Gold" in your Payments Franchise

Speaker: Mike Reynolds, TMR Solutions, Inc.

Mr. Reynolds is a 30+ year veteran in the banking technology and payments industry. As a frequent speaker at industry payment conferences, Mr. Reynolds brings a broad understanding of the key business, technology and management drivers affecting the payments industry today. He is currently Vice President at TMR Solutions, Inc.

Session Description:

Today at least two things are true about the payments industry: Checks are NOT dead and payments are increasing. What is important is not the payment channel but how to connect to the DATA associated with the payment. This is the real value to the bank and its commercial accounts.

Session Objectives:

1. The key drivers affecting the payments industry
2. The importance of connecting to the "Data" in traditional (check) & electronic payments
3. How to leverage lockbox as a value-add information delivery asset to your bank

Pre-requisite: Basic payment/receivables and treasury solutions knowledge.

TRACK C

C1 – Corporate Investing Post Money Fund Reform

Speaker: Ian Rasmussen, Senior Director- Fitch

Ian Rasmussen is a senior director in the Business and Relationship Management group. He currently is focused on building Fitch's presence in the short-term markets. Previously, Ian was the team leader of the Funds and Asset Management Ratings group specializing in rating money market funds, closed-end funds and conducting CLO manager risk reviews. Ian also worked in Fitch's credit policy group and focused on credit derivatives and structured finance.

Ian earned a BS in finance from Southern Utah University and an MBA in finance from Fordham University Graduate School of Business.

Session Description:

Cash management is changing and treasurers need reliable information to develop new strategies and implement new tools. We will focus on the most important trends in leading up to money fund reform and the key principles for ensuring you're ready for a whole new world in cash management.

- The current state of the MMFs, including regulations and rates
- How to modernize cash investment policies
- Important trends in the cash markets and what to look for until October
- Alternative cash investment products

C2 – Protecting Your Company's Trade Secrets and Other Confidential Information

Speaker(s): Pavneet Uppal, Regional Managing Partner and Shayna Balch, Partner- Fisher and Phillips

Pavneet Singh Uppal is the managing partner of the firm's Phoenix office. He focuses his practice on labor and employment disputes with an emphasis on unfair competition, wrongful discharge and equal employment opportunity litigation.

Pavneet has extensive experience with state and federal litigation concerning enforcement of covenants not to compete and defending management in lawsuits alleging violations of employment discrimination statutes, contracts and common law rights. He has experience in designing and implementing alternative dispute resolution mechanisms.

Pavneet counsels employers on preventing discrimination and harassment in the workplace. He has litigated employment cases, including class actions, in federal and state trial and appellate courts, at arbitration and before administrative agencies. Pavneet also handles employee benefits litigation matters.

Shayna Balch is a partner in both the Phoenix and Los Angeles offices. She represents employers in employment and labor litigation matters before federal and state courts as well as before administrative agencies.

She handles matters across all facets of labor and employment law including employment discrimination, sexual harassment, retaliation,

wrongful termination, restrictive covenants, preventive counseling, employee training, personnel policies, and employment agreements.

Shayna has represented clients before trial and appellate courts, the Equal Employment Opportunity Commission (EEOC), the Arizona Civil Rights Division, and United States Department of Justice Office of Special Counsel (OSC).

In 2012, Shayna was named one of five women under the age of 35 in AZ Business Magazine's ranking of the 50 Most Influential Women in Arizona.

She has been selected for inclusion in Super Lawyers Southwest – Rising Stars since 2012. Shayna was also included in "40 under 40" for 2013 by the Phoenix Business Journal. The award honors the top 40 business people in Phoenix under the age of 40.

Shayna is also a weekly guest blogger for the Phoenix Business Journal where she provides advice on a variety of labor and employment topics.

Session Description:

What can and should employers do to protect their trade secrets and confidential information? This session will provide an overview of what constitutes a trade secret, what tools employers can use to protect their confidential information and trade secrets, and what factors courts consider in determining whether restrictive covenants are enforceable.

C3 – The new Rules of the Road in Fixed Income

Speaker(s): Chad Welborn, Chief Investment Officer – CopperPoint Mutual Insurance Company and Jake Rath, CFA, Portfolio Manager – RBC Global Asset Management

Chad Welborn joined CopperPoint Mutual Insurance Company in 2009 as their Chief Investment Officer. As the Chief Investment Officer, he is responsible for the overall investment strategy and management of CopperPoint's \$3.5 billion investment portfolio. The portfolio consists of fixed income securities, equities, real estate, commercial mortgages and alternative investments.

He has over 20 years of investment management experience. Prior to joining CopperPoint, he was the Director of Investments at RLI Insurance Co., a publicly traded property and casualty insurance company. Before that he held portfolio management positions at National City Bank, Merrill Lynch, and First Chicago Bank. Chad earned his MBA in Finance from Loyola University in Chicago and has a Bachelors degree in Business from Lake Forest College.

Chad is a board member for Valley Leadership and Labor's Community Service Agency. He and his wife, Mandy, have three daughters.

Jake Rath is a portfolio manager in our fixed income group. He is responsible for managing our investment grade corporate and intermediate duration strategies. Jake also researches the banking, insurance and finance sectors of the corporate market. Before joining RBC GAM-US in 2007, Jake underwrote middle market subordinated debt transactions for US Bank. Jake also performed financial analysis and due diligence for M&A transactions for Allianz Life and began his career in the audit and assurance practice at Ernst & Young. He earned a BA in economics from St. Olaf College and an MA in accountancy from the University of Virginia. Jake is a CFA charterholder and member of the CFA Society of Minnesota.

Session Description:

Fixed income markets may never be the same again. The combination of money market reform, negative global interest rates and historically tight credit spreads have prompted investors to rethink their approach to fixed income. This session will explore fixed income investing from both a cash and long term portfolio perspective.

Session Objectives:

1. Provide an overview of the short term markets in light of pending money market reform
2. Provide an update on US interest rates and economic outlook
3. Give insight into the portfolio strategies and outlook of one of the Valley's largest insurance companies

Pre-requisite: General understating of fixed income markets.

C4 – Viewing Liquidity through a New Lens

Speaker: Kerry Pope, Institutional Portfolio Manager at Fidelity Investments

Kerry Pope is an institutional portfolio manager in the Fixed Income division at Fidelity Management & Research Company (FMRCo), the investment advisor for Fidelity's family of mutual funds. Fidelity Investments is a leading provider of investment management, retirement planning, portfolio guidance, brokerage, benefits outsourcing and other financial products and services to more than 20 million individuals, institutions and financial intermediaries. In this role, he provides strategy and communications to business partners regarding the management of Fidelity Institutional Asset Management's SM Liquidity Management Solutions. Prior to joining the firm in 2011, Mr. Pope was a senior vice president of liability management at State Street Corporation, Treasury from 2004 to 2008.

Previously, he served as a senior vice president of global money markets at State Street Corporation, FX Money Markets for 10 years. He has been in the investments industry since 1986. Mr. Pope earned his bachelor of science degree in business administration from the University of New Hampshire and his master of business administration degree in finance investments from Boston University. He is also a Chartered Financial Analyst (CFA) charterholder.

Session Description:

Kerry will provide corporate treasurers and cash managers insights on the new reality, and offer rationale and strategies for transitioning to a total rate of return world.

New bank rules, money fund regulations and rising interest rates will affect the way institutional investors manage liquidity. During this presentation, Kerry will provide a detailed overview of the Federal Reserve and SEC regulatory changes and market forces driving the flow of liquid investments and the resulting impact on interest rate spreads. Understanding the impact of these changes will be critical in navigating the dynamic market environment.

Kerry will also instruct investors on how to utilize the SEC required disclosures and additional data to make better decisions in the purchase and sale of prime money market funds. Prime money market funds are not all created equally and investors should fully

understand the risk and return takeoffs. Armed with new data and an enhanced understanding, investors will never again simply select the high yielding prime money market fund.

Kerry will overview how select strategic liquidity alternatives may be effectively utilized in a total rate of return environment to further limit risks while enhancing returns. Utilizing real world examples to visualize the risk and return dynamics associated with new strategic liquidity alternatives will assist in educating investors how best to utilize these new instruments.

Session Objectives:

1. Treasury professionals will understand how to utilize the SEC required disclosures and additional data to make better decisions in the purchase and sale of prime money market funds.
2. Treasury professional will have a greater understanding of how select strategic liquidity alternatives may be effectively utilized in a total rate of return environment to further limit risks while enhancing returns
3. Update on current market environment and its impact on money market funds



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Friday, September 23, 2016
Desert Willow Conference Center, Phoenix, AZ

Enjoy complimentary headshot photography from Alayne Vogel of Memory Layne Photography during the day from 7:30-11:00 a.m.

SESSION TIMES	A TRACK Ocotilla Room	B TRACK Brittlebush Room	C TRACK Chia Room
7:30 to 8:15 a.m.	CHECK IN * EXHIBITS * CONTINENTAL BREAKFAST * HEADSHOT PHOTOS (CAFÉ and FOYER)		
8:15 to 9:30 a.m.	WELCOME & OPENING SESSION Cybersecurity Panel Discussion featuring Paul Schaaf, FBI Phoenix Division; Bil Bruno, Johnson Insurance and Anthony Blakemore, DirectDefense <i>Cottonwood Ballroom</i>		
9:30 to 9:45 a.m.	EXHIBITS * BREAK * HEADSHOT PHOTOS (CAFÉ and FOYER)		
9:45 to 10:45 a.m.	A1 Recipe for Success – Lockbox Automation: Trends and Tools <i>Speaker: Andy Ai, Product Manager – PNC Financial Services</i>	B1 Payments at the Speed of Light <i>Speaker: Patty Presta, AAP, Vice President of Professional Development Events – WesPay</i>	C1 Corporate Investing Post Money Fund Reform <i>Speaker: Ian Rasmussen, Senior Director in the Business and Relationship Management Group – Fitch Ratings</i>
10:45 to 11:00 a.m.	EXHIBITS * BREAK * HEADSHOT PHOTOS (CAFÉ and FOYER)		
11:00 to 12:00 p.m.	A2/B2 Surfing the Wave of Big Data Analytics <i>Speaker: Gauthier Vasseur, VP Marketing, Information Technology and Services, Stanford University, Savitude</i>		C2 Protecting Your Company's Trade Secrets and Other Confidential Information <i>Speaker(s): Pavneet Uppal, Regional Managing Partner; Shayna Balch, Partner – Fisher and Phillips LLC</i>
12:00 to 1:30 p.m.	LUNCH & KEYNOTE SESSION Dr. Stephanie Kelton, Economist presenting “ <i>Recession Looms: Are We Up The Creek Without A Paddle?</i> ” <i>Cottonwood Ballroom</i>		
1:30 TO 2:00 p.m.	EXHIBITS * BREAK (CAFÉ and FOYER)		
2:00 to 3:00 p.m.	A3 Automating Receivables in a Retail type Environment <i>Speaker(s): Jonah Conner, Navajo Tribal Utility Authority and Polly Mann, SVP – Treasury Management, Wells Fargo Bank</i>	B3 Corporate Imposter Fraud and Check Fraud: Thwarting Outside Threats – The New and the Tried-and-True <i>Speaker: Greg Litster, President – SAFEChecks</i>	C3 The new Rules of the Road in Fixed Income <i>Speaker(s): Chad Welborn, Chief Investment Officer – Copperpoint Insurance and Jake Rath CFA, Portfolio Manager – RBC Global Asset Management</i>
3:00 to 3:15 p.m.	EXHIBITS * BREAK (CAFÉ and FOYER)		
3:15 to 4:15 p.m.	A4 Bankruptcy and Lender Litigation <i>Speaker(s): Jeff Sumpter, Managing Director – CBIZ Valuation Group, LLC and Adam Nach, Partner, Lane & Nach</i>	B4 Finding “Gold” in your Payments Franchise <i>Speaker: Mike Reynolds, Technology Management Resources, Inc.</i>	C4 Viewing Liquidity through a New Lens <i>Speaker: Kerry Pope, Institutional Portfolio Manager – Fidelity Investments</i>
4:15 to 5:30 p.m.	END OF DAY RECEPTION * DOOR PRIZES * FOOD * DRINK * FUN * NETWORKING (FOYER)		